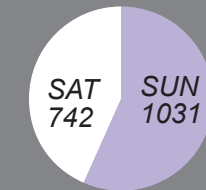




# CASTLE BUILDING & REMODELING: A CLOSER LOOK AT WHAT HAPPENED IN 2018

HOME  
TOUR  
STATS

SEPT  
29 - 30  
1773  
TOTAL  
VISITS



with 317  
UNIQUE  
VISITORS  
to homes on  
the tour

There were 1164  
PUNCHES  
at homes to  
enter contest and a total of 771 online contest entries.

Our YouTube video had a total of 1371 views.....  
16 total door prizes  
given away. > 1.4% chance of  
winning

Best of  
houzz  
2018  
SERVICE

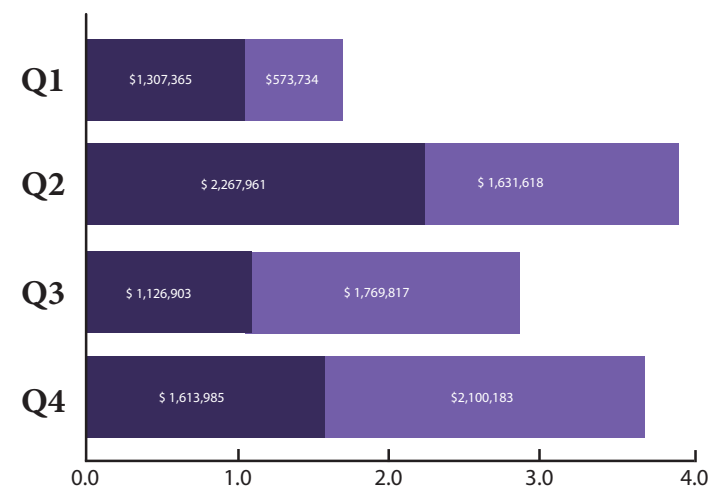
## Customer Service

99.3% Jobs completed on time  
warranty work 0.26%

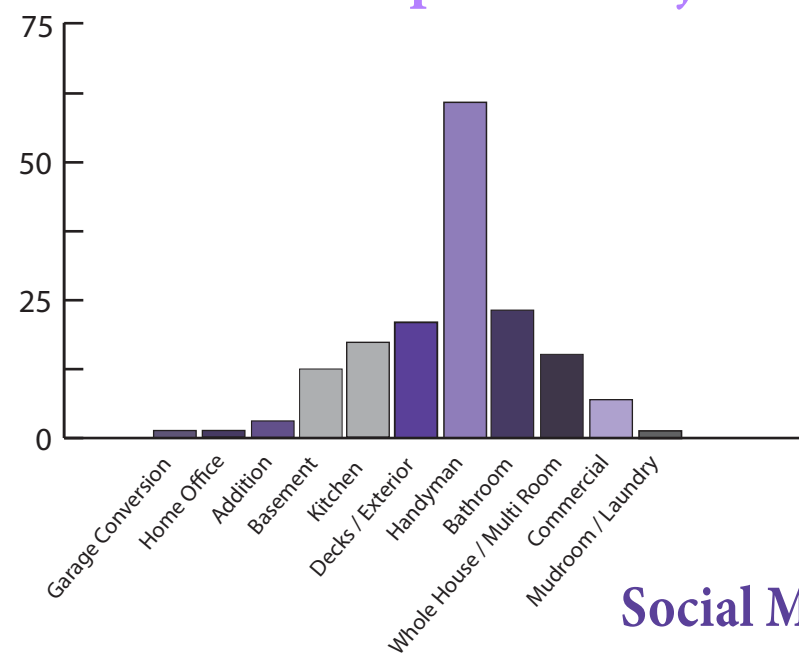
## THE BIG PICTURE

4 Showrooms  
34 Employees  
158 Total Completed Projects  
\$38,261 Average Completed Project Cost  
\$6.05 million in Total Completed Projects  
41 Years We've Been Open  
\$7,575 Dollars Donated to the Community  
90% Revenue that stays local  
19 Homes on the sixth Castle Educational Remodeling Home Tour  
\$11,000 Co-op Community Reinvestment

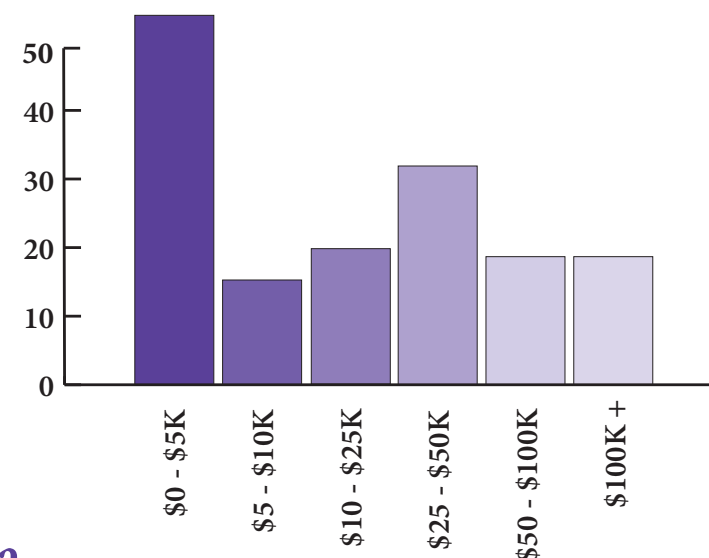
## Sales & Production



## # of Completed Projects



## Number of Projects



## Social Media

823 933 houzz 270

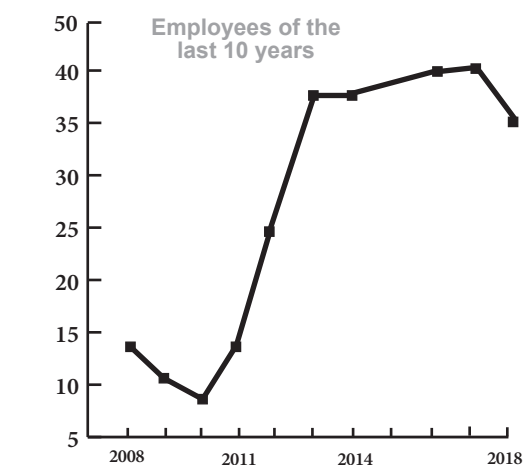
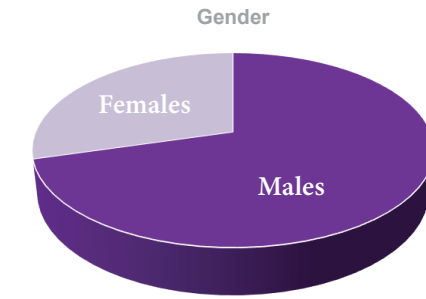
## Company History



## 2018 Report Card

A+ B  
Better Business Bureau  
Angie's List

## Employees by the Numbers



\$39,753 Employee Matched Retirement Savings

