

# **CASTLE BUILDING & REMODELING:**

# **CLOSER LOOK AT WHAT HAPPENED IN 2012**

**Customer Service** 

97.14% Jobs completed on time

warranty work **0.0013**%



## THE BIG PICTURE

\$3.6 million 35

**Total Sales** 

210

Employees

Years We've Been Open

**Total Projects** 

92%

\$16,943.20 **Average Project Cost** 

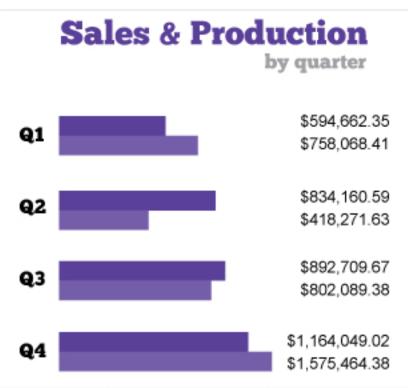
Showrooms

\$6,915 **Dollars Donated** to the Community

Revenue that stays local

## **Employees by the Numbers**

Employees of the last 5 years



# PROJECT MANAGER SALES & FIELD &

Title / Position







Average Years

Experience

Employees in 2010

9.18 Field & Carpentry Most 18

NE & Downtown Minneapolis

\$267,641.16

South Suburbs \$80,959.60

St. Paul

\$1,198,326.71

North

Minneapolis

\$42,493.03

\$638,789.84

West Suburbs

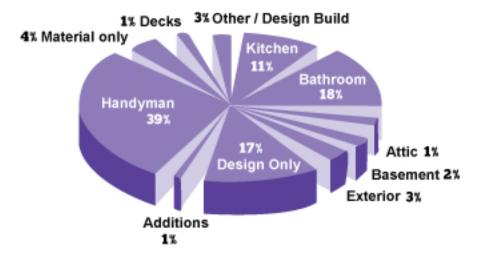
\$122,489.30

7.13 Office & Most 16

East Suburbs

\$14,059.20

## **Completed Projects**



## What People are Saying about Castle:

We LOVE the Thank you for the final look! positive experience!

Thanks for being an HONEST business and RELIABLE contractor I LOVE how my kitchen sink turned out! It looks great.

POLITE personnel, and SPEEDY service

**Picture** 

I always appreciate getting such BEAUTIFUL WORK done on my house! We would Thank you for all the hard work,

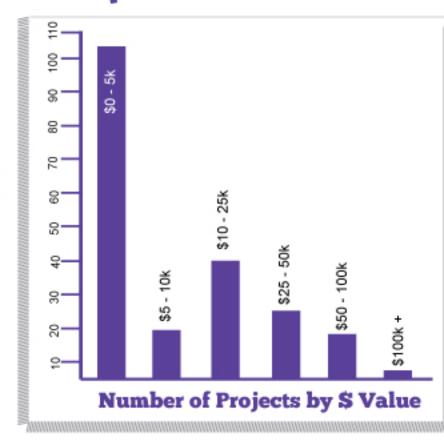
choose Castle again!

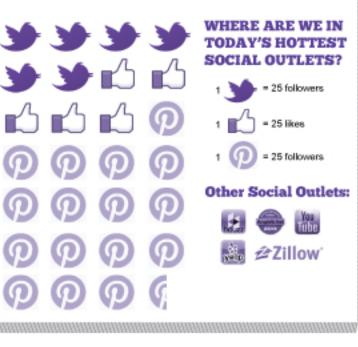
the whole process was awesome From beginning to It was a pleasure having

end, the whole job you in our own home! was really first class!



⇗







Loren Schirber is born 1978 1977

forms Castle

Marty Schirber

Castle moves back to Marty's basement. Focus more on NE vs SE MPLS

Loren works for Castle briefly during the summer picking up shingles.

Marty wins Big 50 in Remodeling Magazine

Castle moves into office on Marty helps form E. Hennepin NARI of MN

Loren decides at age 11 that manual labor is not for him

2007

Proves that labor really is not his thing

www.castlebri.com is launched

Loren graduates from UND

1981 1982

2003

1988 1989 1990 1991

1993 1996

1999 2000 2001

Marty works with Minneapolis to help start the Minneapolis / St. Paul Home Tour

Recession/Auction?

Loren graduates from high school. Starts at UND Castle starts remodel on St. Paul location

Castle completes largest and least profitable job ever

2002

Castle outgrows the basement and

2008 2009 April 2009: St. Paul

Loren wins Big 50 in

2012

showroom opens

September 2012:

South Minneapolis

Help rebuild the NE Royalty Float

purchases 2600 Johnson St. NE

2005

showroom opens

Remodeling Magazine making Castle the only company to win twice and only company to win as a father-son team

June 2012: Aaron Johnson joins ownership team when merger with Camelot Builder

Castle reorganizes - Marty and Loren end business partnership Loren returns from TX to join Castle

to save Castle and family holidays part time and start MBA full time