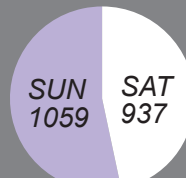




CASTLE BUILDING & REMODELING: A CLOSER LOOK AT WHAT HAPPENED IN 2013

HOME TOUR STATS

SEPT 27- 28:
1,996
TOTAL VISITS

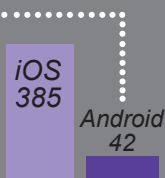


408
UNIQUE VISITORS
to homes on
the tour

There **was 885**
CHECK-INS
at homes to
enter contest and a total of **352** online contest entries.

Our app had a total of **427** downloads
25 total door prizes
given away.

> 2.3% chance of
winning



Customer Service

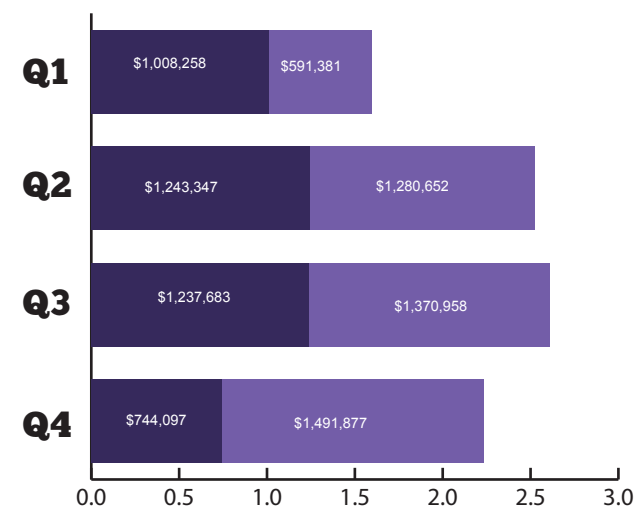
97.14% Jobs completed on time
warranty work **0.0027%**

THE BIG PICTURE

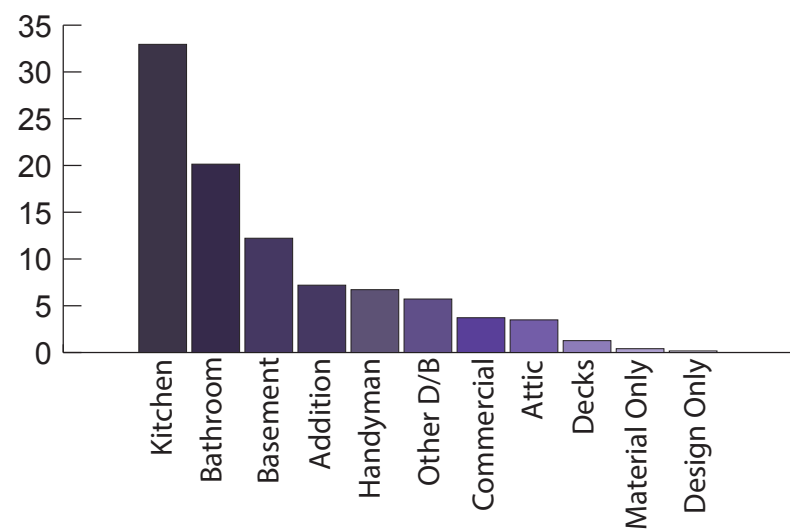
36 Years We've Been Open
3 Showrooms
38 Employees
294 Total Projects
\$15,555.90 Average Project Cost
\$4.573 million in Total Completed Projects

\$14,850 Dollars Donated to the Community
91% Revenue that stays local
4 Save-A-Castle homes purchased
1 Save-A-Castle homes sold
3 Save-A-Castle homes in progress
25 Homes in the first Castle Educational Remodeling Tour

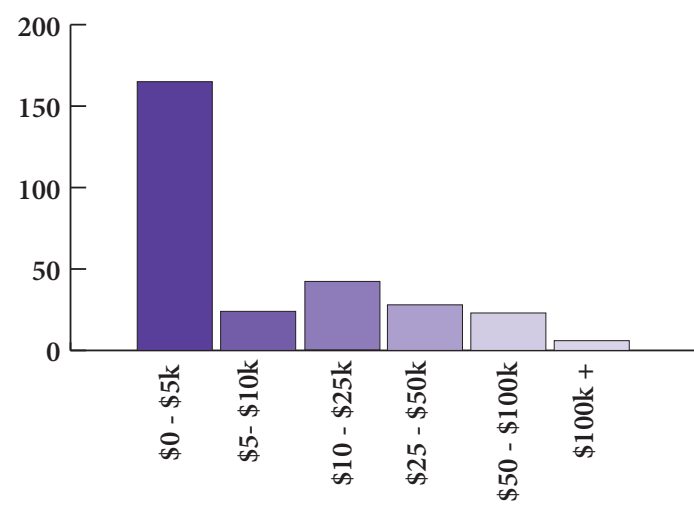
Sales & Production by quarter



Completed Projects by percentage



Number of Projects by dollar value



Social Media

400

668

Loren works for Castle briefly during the summer picking up shingles.

306

88
houzz



What People are Saying about Castle:

Thanks for being an **HONEST business and RELIABLE contractor**

I LOVE how my kitchen sink turned out! It looks great. **We are very pleased** I always appreciate getting such **BEAUTIFUL WORK** done on my house!

We would choose Castle again!
Thank you for all the hard work, the whole process was awesome
The best thing about Castle is having the design staff integrated into the project right from the beginning.

Thank you for all of your hard work from beginning to end of our project. We absolutely love our new space, and found everyone at Castle very accommodating and easy to work with. All the workers that came to our house were friendly, respectful, and hard working. **It was a pleasure having you in our own home!** Thank you for the positive experience!

Employees by the Numbers

