

SharePoint Lead/Client Status

<u>01</u>= Incoming lead: New lead (potential client) entered into system. No appointment scheduled.

<u>02</u>= **<u>Client contacted</u>**: Waiting for reply from potential client (Lead)

<u>03</u>= Visit Scheduled: A first appointment has been scheduled

<u>04= Visit Complete:</u> The first appointment with Sales/Designer has been completed

<u>05= Bid/Budget Delivered:</u> An estimate has been provided to potential client (Lead)

<u>O6</u>= Signed D&P Agreement: The lead has decided to move forward and has signed a formal Design & Planning Agreement (D&P). ONLY OFFICE MANAGER MAY MOVE TO THIS STATUS

<u>07</u>= Work In Progress: The design process is complete, a construction agreement (or, handyman proposal) has been signed and down payment has been made. ONLY OFFICE MANAGER MAY MOVE TO THIS STATUS

<u>08</u>= **Project Completed:** Entire job has been completed and the final payment from client has been received.

<u>09</u>= Dead Lead: Lead has not committed to services, but may move forward at some point, considered "Revivable"

<u>10</u>= **<u>Dead Lead</u>**: Lead has definitely decided NOT to move forward.

<u>11</u>= Lead Not A Fit</u>: Scope of work lead desires does not fit with Castle. Refer out if possible (example: detached garage build) When referring out to Mpls Garage or Field Outdoor services, notify Office Manager for tracking purposes.

<u>12</u>=Warranty Work: A previous client requests warranty work related to their prior job (s) with Castle.