

## **SharePoint Lead/Client Status**

**<u>01</u>= Incoming lead:** New lead (potential client) entered into system. No appointment scheduled.

**<u>02</u>**= **<u>Client contacted</u>**: Waiting for reply from potential client (Lead)

**<u>03</u>= Visit Scheduled**: A first appointment has been scheduled

**<u>04= Visit Complete:</u>** The first appointment with Sales/Designer has been completed

**<u>05= Bid/Budget Delivered:</u>** An estimate has been provided to potential client (Lead)

**<u>O6</u>= Signed D&P Agreement:** The lead has decided to move forward and has signed a formal Design & Planning Agreement (D&P). ONLY OFFICE MANAGER MAY MOVE TO THIS STATUS

**<u>07</u>= Work In Progress:** The design process is complete, a construction agreement (or, handyman proposal) has been signed and down payment has been made. ONLY OFFICE MANAGER MAY MOVE TO THIS STATUS

**<u>08</u>**= **Project Completed:** Entire job has been completed and the final payment from client has been received.

**<u>09</u>= Dead Lead:** Lead has not committed to services, but may move forward at some point, considered "Revivable"

**<u>10</u>**= **<u>Dead Lead</u>**: Lead has definitely decided NOT to move forward.

**<u>11</u>= Lead Not A Fit**</u>: Scope of work lead desires does not fit with Castle. Refer out if possible (example: detached garage build) When referring out to Mpls Garage or Field Outdoor services, notify Office Manager for tracking purposes.

**<u>12</u>=Warranty Work:** A previous client requests warranty work related to their prior job (s) with Castle.